



Thanks for your willingness to take action on behalf of those in need of clean water! Here are some humorous fundraising ideas that are sure to inspire participation and laughter. These are tailored for high school students but can be used creatively with other groups:

DUCT TAPED TO A WALL

THE GOAL: By the end of the designated amount of time (such as the entire lunch periods or basketball game), people would have bought enough pieces of duct tape to cover and supportively tape someone to the wall.

What you need: Several roles of duct tape (*maybe you can get them donated from a hardware store since you are raising money for a charity), a table for the duct-tape to stand on, jars to collect money, and outgoing volunteers.

Where & when: A highly trafficked area for an extended amount of time, such as a high school lunch room or near the concession stand at an indoor sporting event. This event should be ideally an hour and a half long to not only achieve the goal, but to also maximize participation and funds raised.

Time needed: At least an hour. Recommended: an hour and a half.

Who: A popular teacher or student leader who is willing and able to be duct taped to a wall.

How: Duct tape victim-to-be stands on a table by a heavily trafficked area. Sell a foot-long piece of duct tape for the price of your choosing [recommend: 25 cents - \$1] to people passing by; walk around the lunch room and ask people to contribute. Buyer gets to choose where you cover your victim with duct tape. Cover the victim's entire body so they are well-supported. Remove the table by the end of the designated time – there you have it: someone is duct taped to a wall, and you raised money to bring people clean water.

Tips: Let people know it is for a good cause! People usually like to help out, especially if it is entertaining and humorous. Tell students and advertise for at least a week in advance. Go talk to classes, promote on the announcements, and tell the media class or school newspaper so they can do a piece about it. The next day, be sure to report on how much money was raised and how many people you will help (i.e. \$25 brings one person clean water for life).

CRAZY HAIR CUTS

THE GOAL: Whichever jar with a specific crazy hair cut collects the most money, the designated victim [a popular teacher at the school, a student leader] will get that hair cut and it will be revealed at a school assembly. At the hair cut revealing you will also announce how much money was raised for clean water (i.e. \$25 brings one person clean water for life).

Where & when: Put jars out for a week (or month)– however many jars you decide on, each one will have a different picture of a crazy hairstyle on it, such as a mullet, skullet, Mohawk, etc. Place these jars in notable places throughout the school with a student or teacher representative. Push a cart around the halls with the jars in the lunchroom or in between classes and explain the goal.

Who: Find a popular teacher or student leader who is willing to have their hair cut into whatever crazy style wins. Outgoing volunteers to promote, explain, and collect money in the jars.

Time needed: Collect the money for at least a week before the assembly. Decide whatever timeline works best for your school and the assembly. Do you need to announce what haircut won on the announcements the day before the assembly? Think through things like this.

Tips: Be sure to select volunteers to be with the money jars that like to talk to people, that way they can provoke people to give, tell them about the cause, and the funny activity. Tell students and advertise for at least a week in advance. Go talk to classes, promote on the announcements, and tell the media class or school newspaper so they can do a piece about it.

PENNY ROLLING

The Goal: Class won't start for the block until your teacher rolls all the pennies the students bring in. Every teacher and every class will participate for one block on the designated day. This money will be donated to Water.org to bring people clean water.

How: Get permission and cooperation from the administration and teachers in advance to plan this and pull it off successfully. Everyone will select one block period one day (and advertise well in advance!) to do this. Tell students and advertise for at least a week in advance so they can bring in their pennies. Go talk to classes, promote on the announcements, and tell the media class or school newspaper so they can do a piece about it.

Tips: See you can find a bank ahead of time that will take and count all of the pennies for you and the cause. Be sure to let the school know the next day how much money was raised and how many people you can help because of it! (i.e. \$25 brings one person clean water for life)